

CRAIG BENABU
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Brooklyn, NY 11214
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CBenabu@gmail.com

EDUCATION

CUNY Brooklyn College

Brooklyn, NY

Bachelors of Arts, Television and Radio Production, March 2008

- Deans list certificate recipient multiple semesters
- Television club member
- Designed Brooklyn College Radio station logo

Washington Irving HS

New York, NY

High School Diploma, June 2003

- Martin Luther King Jr. Living the Dream award recipient
 - Majored in Graphic Arts
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EXPERIENCE

National Children's Leukemia Foundation

Brooklyn, NY

Social Media Manager/Graphic Designer

April 2011 – September 2011

Redesigned the NCLF's TeenPower4Life logo, Twitter page, and Facebook fan page. Dramatically increased the TeenPower4Life followers and fan base. Interacted on a daily basis with nonprofit organizations for promotional exchange. Recruited volunteers to register for the NCLF's walkathons.

Rolling Film Media

Bergen County, NJ

Freelance Graphic Designer/ DVD Art Designer

December 2009 – February 2010

Created original cover art concepts and disc design for Rolling Film Media's first DVD release. Created online graphics and advertisements for the DVD release and New York City theatrical premiere.

Entrée Clothing

New York, NY

Freelance Graphic Designer/ Web Design

September 2009 – December 2009

Created vector/line drawings for the company's designs. Created the company's web blog. Helped produce an online video for the company.

PixFusion Kideo Productions

New York, NY

Personalization Animator/Audio Production/Script authoring

July 2009- October 2009

Manipulated animation cells by extending backgrounds, as well as masking specific animations, and rebuilding animations. Created custom audio pronunciations through the company's audio library. Authored program scripts through company's custom software. Name credited on DVD's created.

SKILLS

- Final Cut Pro, Adobe Premiere, iMovie and Windows Movie Maker.
- Adobe Photoshop, Illustrator, Indesign, Dreamweaver, Bridge, Acrobat and Animation Shop.
- Experience with standard definition and high definition equipment, film and digital SLR camcorders/cameras.
- HTML, CSS, Microsoft Word, Wordpress, Blogspot, Twitter, TweetDeck, Windows OS and Mac OS.